

**Rich Schneider**  
**Media Relations Director**

**1. HIGHER EDUCATION EXPERIENCE**

- a. 2000-Present, Media Relations Director, Office of Communications & Marketing, Indiana University-Purdue University Indianapolis (IUPUI), Indianapolis, Indiana.

**2. INDUSTRY EXPERIENCE**

- a. 1995-2000, Press Secretary to Attorneys General Pamela Carter and Jeff Modisett
- b. 1992-1995, External Affairs Director, Indiana Family and Social Services Administration
- c. 1986-1992, External Affairs Director, Indiana Department of Aging and Rehabilitation Services
- d. 1985-1986, Assistant Press Secretary to Attorney General Linley Pearson
- e. 1980-1985, State House Reporter, *Indianapolis News*
- f. 1977-1980, Reporter, *Indianapolis News*