

Vanessa Richards
Web Specialist, IUPUI Communications and Marketing

1. HIGHER EDUCATION EXPERIENCE

Indiana University-Purdue University Indianapolis (IUPUI), Indianapolis, Indiana. IUPUI ranks among the 25 largest universities in the U.S. and is the third largest university campus in Indiana. It was founded as a partnership by Indiana University and Purdue University.

- a. 2007-Present, Web Specialist , Office of Communications and Marketing

Indiana University Bloomington, Bloomington, Indiana

- b. 2005-2007, Knowledge Management Editor, University Information Technology Services
- c. 2001-2002, Managing Editor/Webmaster, *The Information Society*; School of Library and Information Science
- d. 1999-2000, Assistant Editor/Advertising Manager, *Indiana Alumni Magazine*
- e. 1998-1999, Computer Coordinator, Office of Overseas Study

2. INDUSTRY EXPERIENCE

Option Six, Inc., editorial, multimedia, HTML; Bloomington, Indiana

- a. 2004-2005; Writer/Editor/Course Developer

InterArt Distribution, editorial and communications; Bloomington, Indiana

- b. 2002 - 2003; Associate Editor

The Insiders' Guide to the Florida Keys and Key West, Insiders' Publishing; Key West, Florida

- c. 1997; Co-author

Florida Keys Magazine, Gibbons Publishing; Key West, Florida

- d. 1996-1997; Associate Editor

3. EDUCATION BACKGROUND

Master of Information Science, School of Library and Information Science, Indiana University, Bloomington, Indiana, 2002.

Bachelor of Arts in English and Anthropology, College of Arts and Sciences, Indiana University, Bloomington, Indiana, 1994.

4. AWARDS AND HONORS

2008, Bronze Medal, CASE International Circle of Excellence Awards Program, Complete Institutional Web Site category, IUPUI Campus Website

2007, Gold Award, Admissions Marketing Report 22nd Annual Advertising Awards, IUPUI Campus Website

5. CREATIVE ENDEAVOR, RESEARCH AND SCHOLARSHIP

a. Website Design, Implementation, and Maintenance

1. 2009, initiated development of new regular feature for IUPUI homepage, consisting of a story and related graphics and video as needed.
2. 2009, maintain the official list of facts about IUPUI, found on the OCM website.
3. 2009, redesigned the IUPUI Faculty Council website.
4. 2008, produced website for UCASE (Urban Center for Advancement of STEM Education) at IUPUI
5. 2008, created and current maintain the IUPUI Facebook page.
6. 2008, produced one-stop website for Health and Life Sciences majors at IUPUI
7. 2008, significantly upgraded the IUPUI Chancellor's website.
8. 2008, redesigned the IUPUI External Affairs website.
9. 2008, significantly upgraded the IU Executive Vice President's website.
10. 2008, produced website for the Passport partnership between IUPUI and Ivy Tech.
11. 2008, redesigned the look of the Inside IUPUI newsletter.
12. 2008, significantly upgraded IUPUI Spirit, Pride, and Traditions website
13. 2007, produced Emergency Preparedness website for IUPUI
14. 2007, produced website for TRIP Initiative (Translating Research into Practice) at IUPUI
15. 2007, produced significantly upgraded website for the Office of Communications and Marketing at IUPUI

16. 2007, contributed to significant upgrade to IUPUI Campus Website
17. 2006, produced website for a local chiropractor in Bloomington, Indiana
18. 2004-2005, created several proprietary online courses for Option Six. Sample clients included Eli Lilly, Roche Diagnostics, and Krispy Kreme.
19. 1999-2002, produced and maintained several websites for graduate program.

b. Published Works

1. Produced several stories for IUPUI homepage feature, such as ones on Backpack Attack, IUPUI Sport Complex Summer Camps, and the new Health and Life Sciences website.
2. Produced editorial for hundreds of greetings cards, InterArt Distribution/Sunrise Greetings, 2002-2003
2. "Sign of the Times: American Sign Language at IU," *Indiana Alumni Magazine*, November/December 2000.
3. Co-author, *The Insiders' Guide to the Florida Keys and Key West*, 2nd edition, 1997.
4. Editor, School of Library and Information Science Alumni Newsletter, 1998.
5. "Haunted Isle: The Lingering Spirits of Key West," *Florida Keys Magazine*, Oct. 1996.
6. "Galleries of the Keys," *Gibbons-Humms Guide*, Winter 1997.
7. "Book Review: How Stella Got Her Groove Back," *Key West The Newspaper*, Aug. 23, 1996.
8. "Island Fare," *Florida Keys Magazine*, June 1996.
9. "There's Magic in the Air," *Florida Keys Magazine*, October 1996.
10. "Reflections," *Florida Keys Magazine*, October 1996.
11. "Don't Miss Crane Point Hammock," *Florida Keys Magazine*, December 1996.
12. "Claws for a Celebration," *Florida Keys Magazine*, February 1997.
13. "Off the Beaten Path," *Florida Keys Magazine*, February 1997.

14. "It's Key Lime Time!" *Gibbons-Humms Guide*, Summer 1996.

15. "From Tents to Magnificence," *Gibbons-Humms Guide*, Fall 1996.